SOLUTION FOR EFFICIENT AND
ORGANIZED NEWS MANAGEMENT

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

CUSTOMER OVERVIEW

The client provides effective yet simple web portal to create, store, manage and publish online news. This portal can be used by individual journalists for their independent use or it can be used by entire editorial offices of newspapers, online news portals and television and broadcasting services.

PROJECT FEATURES

- Role management
- Portal Management
- Youtube integration
- Google API Integration
- Paypal checkout process
- Video sharing management
- Wowza server for live streaming
- Making Youtube channel & playlist
- Flow player to play live video in small thread
- Plug in management for Word-press and Joomla

CIS
We make IT possible!

CIS SOLUTION

DEVELOPED A COMPREHENSIVE NEWS MANAGEMENT PORTAL

- After careful analysis of client's requirements, CIS came up with an SAAS solution for the client. This web application provides facility to news organizations to design and develop their respective portals. Each news organization can independently manage their portal including operations like add or update news articles, videos,etc. and manage front end design for streaming.

- The Admin take cares of the website and the publisher writes, edits, and puts news, video, etc.

- The publisher can add or update news. There is a news gallery which showcases different news images and the user can just browse through the gallery and read any news of his interest.

- There is a banner feature that can be used to display advertisements. There is an option that informs which news or video has more number of hits. User can utilize comment feature to post comments for any news or video. The comment first goes to admin for approval and only after admin has approved the comment, it gets published on the portal.

- The admin takes care of things like management of news, video, comments, hits, combination of news and videos, gallery of images and categories. The front end displays news and videos, banner module and category-wise news.

- CIS conducted frequent communications with the client and incorporated any changes efficiently as per the client needs. A quality check was also done from CIS side to ensure that everything was as per the functional and non functional requirements.

POSITIVE OUTCOME

This comprehensive news management portal allows different news related operations to be carried out in a single place. We delivered a highly effective and optimized solution for managing online news efficiently.
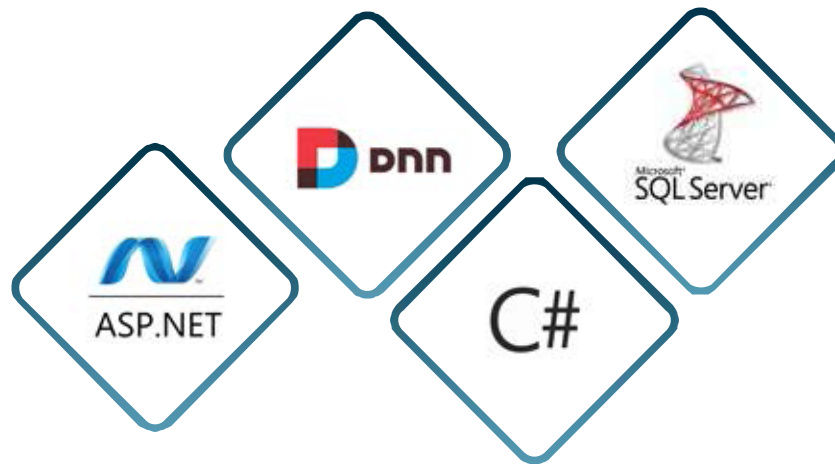
PROBLEM STATEMENT

ONLINE NEWS MANAGEMENT SERVICE

The client wanted to develop a web application using which different operations related to news can be managed all in one place. Different stakeholders should be able to access the portal and perform their specific functions.

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TECHNOLOGIES USED

ASP.NET — DNN — C# — SQL Server

Our Achievements

14+ YEARS IN BUSINESS	**05** WORLDWIDE OFFICES	**1000+** EXPERT TEAMS
12+ Yr WEB EXPERIENCE	**7+** Yr MOBILE EXPERIENCE — **7+** Yr MARKETING EXPERIENCE	**100+** WORLDWIDE CLIENTS

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Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

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